

Breck W. Plummer  
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I have spent 43 years in the produce industry. I have experience in merchandising and sales for both retail and foodservice. I am looking for a challenging position where I can put all of my experience to work for the success of a company.

#### Castellini Group of Companies 1996-2019

- 2016-2019 - Sales Manager/Merchandiser for CC Kitchens-Managed the initial setup of the Kroger Fresh Kitchens program within CC Kitchens, and in the Kroger Columbus and Atlanta divisions. Directed Empire Marketing Strategies through all rollout resets, and the continued day to day coverage of stores. Managed accounts of additional customers, United Dairy Farmers, Super Valu, Crosset, Eby Brown, and McLane.
- 2008-2016 - Regional Sales Manager for Club Chef-Managed all aspects of over 40 foodservice produce accounts within my region. Larger customers included, Sysco, US Foodservice, Reinhart. Consistent average yearly sales increase in base customers of over 7%.
- 2000-2008 - Field Sales Manager Club for Chef/Ready Pac-Managed brokers throughout the midwest region. Responsibilities included, store coverage, adherence to plan-o-grams, proper merchandising, and quality of product at store level.
- 1996-2000 - Merchandiser Club for Chef/Ready Pac-Under direction of Regional Sales Manager, merchandised Ready Pac salads throughout the Midwest. Customers included Kroger, Walmart, Roundy's, Super Valu, Nash Finch. Merchandised department for store grand openings, made regular store visits, trained store personnel on merchandising and quality of Ready Pac salads.

#### The Kroger Company 1975-1996

- 1993-1996 - Special Projects Merchandiser-Merchandised entire produce departments for all new store openings. Ordered all product for grand openings. Managed produce department resets. Trained personnel on proper ordering and merchandising.
- 1985-1993 - Produce Manager-Managed all aspects of produce department to include, ordering of product, scheduling personnel, merchandising. Maintained an average 38% profit margin with consistently less than 7% shrink.
- 1980-1985 - Assistant Produce Manager - Under direction of Produce Manager, managed the day to day operations on sales floor, personnel, merchandising, and quality.
- 1975-1980 - Produce Clerk-responsible for department replenishment and quality.

#### Education

- Madeira High School 1972-1976
- University of Cincinnati 1976-1978

#### Personal

- Married to my wife Karen of 35 years
- Son Kyle (deceased)
- Daughter and son-in-law, Kelley and Dave, granddaughter Gracelyn 7 months