

Peggy Brenneise

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Professional Strengths:

- Influential, hard-working professional with more than 15 years of progressive experience
- Fair, collaborative leader able to create functional plans that flow smoothly across multiple teams
- Disciplined, meticulous production planner known for innovative solutions to backlogs and delays
- Data-driven supply chain manager able to foresee trends and create accurate forecasts to match
- Patient, straightforward trainer/mentor genuinely committed to both individual and team success
- Kind, personable communicator able to thrive under pressure and diffuse challenging situations

Experience:

MONTEREY MUSHROOMS ~ Largest U.S. Mushroom Farm

Supply Chain Manager - Western Region (CA, OR, WA, AZ, NV & UT) ~ January 2015 to March 2019

- Manage the supply chain for a \$500M company shipping 250 million pounds of mushrooms per year
- Oversee 2 organic and 2 conventional farms in CA shipping to major retailers including Costco and Trader Joe's
- Create 1, 2, and 26 week sales forecasts, successfully coming within +/- 2 to 7% of targets every week
- Responsible for selling excess product to outside customers, bringing in an additional \$75 to \$150K per month

GEORGE CHIALA FARMS, INC. ~ Produce Farm

Customer Service & Strawberry Stand Manager ~ July 2009 to August 2013

- Promoted based on performance and dedication to help the owner launch a new organic produce delivery service
- Set up and managed the production line and logistics for orders going to 700+ commercial customers
- Coordinated 4 customer appreciation events per year, handling all logistics, food, entertainment, staff and more
- Handled all general accounting including payments, returns, credits, recurring billing and "al la carte" add-ons
- Determined content and trained all production and logistics staff as well as all new hires for the produce stands
- Increased strawberry sales each season, doubling profits over a 4-year period and opening an additional stand
- Received accolades from management and yelp reviews from customers, gaining the nickname "Den Mother"

Strawberry Stand Manager ~ March 2009 to July 2009

- Hired on to increase the sales and marketability of 3 strawberry stands, increasing sales by \$30K the first season
- Managed 10-15 staff combined, stabilized/extended hours, added new products and improved merchandising

HEINZEN MANUFACTURING, INTL. ~ Custom Produce Packing Machine Manufacturer

Inside Sales & Customer Service ~ July 2006 to January 2009

- Supported 10 application engineers, 50-70 clients and 3 in sales who consistently exceeded quotas over \$7M
- Managed logistics/timely delivery of parts and labor for 15-25 installs per year with 12-15 engineers on site at each
- Created a spare parts list that simplified ordering extras for custom equipment, increasing sales 35% the first year
- Handled numerous administrative tasks including company meetings, parties, catering, office supplies and more

CMS HARTZELL – SCI ~ Sheet Metal Manufacturer for the High-Tech Industry

Senior Production Planner ~ November 2001 to December 2005

- Promoted based on exceptional performance to manage 4 production planners, while still supporting 50+ clients
- Reorganized and automated inventory and RMA control systems, speeding production and increasing accuracy
- Created a new RMA process and quality control checklist that reduced returns by 10% after 8 months in use
- Created/wrote the System of Process (SOP) for all production planners, personally conducting all new-hire training
- Sourced back-up suppliers for each process to prevent delays during peak times and increase delivery speed

Production Planner ~ June 2000 to November 2001

- Managed production for covers, chassis and new product implementations for 25 clients with 10-15 projects each
- Created master schedules and monitored capacity planning, adjusting resources as needed to minimize delays
- Negotiated bulk prices from suppliers, enabling bulk prices to clients that increased sales by approximately 30%
- Spearheaded an initiative to outsource processes that were backlogged, reducing lead time from 12 to 6 weeks
- Oversaw the entire process to ensure availability, quality, productivity and handled all returns and exchanges