

KENNETH LEBLANC

1409A Ebers St.
San Diego, CA 92107
619-247-7549

Dear Mr.

With management experience spanning over 10 years and multiple years in the produce and food industry as a company sales leader and area coordinator I offer a unique collection of abilities and pertinent experience in the industry. Specifically, the understanding, leadership, and communication skills to bring a constructive approach in achieving next level produce sales and customer relationships as a company manager.

In my most recent position I opened a new region in South Louisiana for the franchising company I worked under. I was able to secure stable company relationships with clientele which led to the establishment of 52 franchise locations. This was large in part due to my ability to create lasting connections and develop trust within area management. This interpersonal skill has enabled me to connect with potential customers and company employees alike to bring meaningful results.

Accompanying that experience is my time with Farmer Fresh produce. A company where I saw larger regional opportunities than were currently present for the company. So I helped expand the customer base to a much more lucrative and regular clientele by capitalizing on the sizeable oil field industry in the Gulf of Mexico. My direct action helped the business to achieve a significantly higher level and volume of customer than were previously realized.

Along with these successful experiences I have built top notch sales teams from the ground up to several million in sales. Particularly, my ownership of an Insurance brokerage where I trained and led a highly successful sales force in southern California. My team ultimately accumulated 10% of the entire California real estate market share into our regular clientele. The bedrock of this success stemmed from the creation and implementation of powerful sales producing systems that I developed for the employees I worked with and directed.

I am enthralled by the produce industry and its opportunities and I look forward to being able to speak with you and learn much more about your company and its goals.

Kenneth LeBlanc