

# Daniel E. Hermstad

## Professional experience

2015-Current                      Apple Maps                      Sunnyvale, Ca.  
**GIS Operations Manager**

- Lead Mapping teams to achieve efficiency and productivity targets.
- Led POC, Pilot and Data Quality Operations teams.
- Work cross functionally to improve qa, training, set expectations and scope incoming work requests.
- Manage and oversee contractor and employee teams to achieve performance goals and maintain team focus, morale and success.

2014-2015                      Jacobs Farm/Del Cabo                      Santa Cruz, Ca.  
**Supply Chain Manager**

- Develop systems and processes for a new International Fruit Program and integrate within existing company operations.
- Develop new grower groups in Mexico to be included in company supply chain.
- Explore, assess and propose GIS and other information management systems to utilize in field production setting and throughout supply chain.

2013-2014                      Jacobs Farm/Del Cabo                      Santa Cruz, Ca.  
**Demand Planner**

- Manage supply and inventories for tomato commodity group for year round availability planning.
- Document planning processes and tasks and train new hires.

2011-2012    Community Agroecology Network (CAN)    Santa Cruz, Ca.  
**Director of Education**

- Lead agro-ecological education programs in Latin America and Santa Cruz, Ca.
- Supervise, train and lead university student team to promote and carry out programs.
- Utilize Project Management tools and skills to manage and define events, organize tasks and allocate resources to program activities.

2009-2011                      Jacobs Farm/Del Cabo                      Santa Cruz, Ca.  
**Production Coordinator**

- Coordinate logistics, operations and field activities to bring quality products and information to sales team.

2003-2004    San Diego Roots Sustainable Food Project    San Diego, Ca.  
**Farmer/Program Coordinator**

- Farmed one acre organic plot to build Sustainable Farming agriculture program.
- Manage events, fundraising and outreach efforts to build community around organic farming initiative to create a demonstration farm.

2001                      Good Faith Organic Farm                      San Diego, Ca.

**Apprentice**

- Perform all functions of a working, commercial small organic farm including field production of over 70 varieties of crops on 3 acres.

1999-2001                      UCSC Agroecology Lab                      Santa Cruz, Ca.

**Research Assistant**

- Perform data collection and soil sample preparation tasks for on-going organic broccoli/strawberry rotation projects and other soil amendment trials and tests as needed.

2000                      UC Cooperative Extension                      Salinas, Ca.

**Research Assistant**

- Perform data collection, insect release and lab tests for green lacewing field introduction trials.
- Perform similar tasks including field insect population monitoring for less harmful pesticide assessment program.

**Languages**

**Spanish** – Fluency in reading, writing and speaking.

**Education**

2006-2009                      San Francisco State University                      San Francisco, Ca.

**M.A. Geography**

Thesis: "Tomato Seed Networks of CSA Farmers in the San Francisco Bay Area"

1997-2001                      University of California                      Santa Cruz, Ca.

**B.A. Environmental Studies - Agroecology**